

# NFCB's Community Media Virtual Conference

## Schedule At-a-Glance

June 27-28, 2022

### Monday

**12p-1:15p ET/11a-12:15p CT/10a-11:15a MT/9a-10:15a PT**  
Keynote: [The Kitchen Sisters](#) followed by a discussion with NFCB

**1:15p ET/12:15p CT/11a MT/10a PT** Short Break

**1:30p-2:30p ET/12:30p-1:30p CT/11:30a-12:30p MT/10:30a-11:30a PT**

Breakout sessions

- Ask an Attorney: The FCC and Copyrights
- The Role of Community Radio in the Music Industry
- Creating and Maintaining Digital Libraries
- Traffic Systems and Automation

**2:30p ET/1:30 CT/12:30 MT/11:30A PT**

Connection Zones

**2:45p-3:45p ET/1:45p-2:45p CT/12:45p-1:45p MT/11:45a-12:45p PT**

Breakout sessions

- Harnessing the Power of Volunteers
- Digital Content 101: What's On Your Website and Why
- Budget Forecasting
- Engaging Youth in Your Community

**3:45p-4p ET/2:45p-3p CT/1:45p-2p MT/12:45p-1p PT**

Closing Remarks from NFCB – DEI and Civic Responsibility

### Tuesday

**12p-1:15p ET/11a-12:15p CT/10a-11:15a MT/9a-10:15a PT**  
Keynote: Julia Kumari Drapkin of [iSeeChange](#) followed by a discussion with NFCB

**1:15p ET/12:15p CT/11a MT/10a PT** Short Break

**1:30p-2:30p ET/12:30p-1:30p CT/11:30a-12:30p MT/10:30a-11:30a PT**

Breakout sessions

- Basic Elements of Strategic Planning
- Collaborating in Content
- Innovating Revenue Streams
- Finding and Using Data

**2:30p ET/1:30 CT/12:30 MT/11:30A PT**

Connection Zones

**2:45p-3:45p ET/1:45p-2:45p CT/12:45p-1:45p MT/11:45a-12:45p PT**

Breakout sessions

- Wellness in the Workplace
- Covering Elections: Reporting Basics and Safety
- Ask an Attorney: Underwriting
- Making the Most of Social Media

**3:45p-4p ET/2:45p-3p CT/1:45p-2p MT/12:45p-1p PT**

Closing remarks from NFCB - Public Safety

### **Bonus Sessions: Connection Zones**

Connection Zones offer opportunities to connect with colleagues in similar roles and stations with similar budgets. More information will be announced soon.