

# NFCB's Community Media Virtual Conference

## Schedule At-a-Glance

June 27-28, 2022

### Monday

**12p-1:15p** Keynote: [The Kitchen Sisters](#) followed by a discussion with NFCB

**1:15p-1:30p** Short Break

#### **1:30p-2:30p**

Breakout sessions

- Ask an Attorney: The FCC and Copyrights
- The Role of Community Radio in the Music Industry
- Creating and Maintaining Digital Libraries
- Producing Safe Live Events

**2:30p-2:45p** Refresh Zone

#### **2:45p-3:45p**

Breakout sessions

- Harnessing the Power of Volunteers
- Digital Content 101: What's On Your Website and Why
- Budget Forecasting
- Engaging Youth in Your Community

**3:45p-4:00p** Closing Remarks from NFCB – DEI and Civic Responsibility

### Tuesday

**12:00p-1:15p** Keynote: Julia Kumari Drapkin of [iSeeChange](#) followed by a discussion with NFCB

**1:15p-1:30p** Short Break

#### **1:30p-2:30p**

Breakout sessions

- Basic Elements of Strategic Planning
- Collaborating in Content
- Innovating Revenue Streams
- Finding and Using Data

**2:30p-2:45p** Refresh Zone

#### **2:45p-3:45p**

Breakout sessions

- Wellness in the Workplace
- Covering Elections: Reporting Basics and Safety
- Ask an Attorney: Underwriting
- Engaging Youth in Your Community
- Making the Most of Social Media

**3:45p-4:00p** Closing remarks from NFCB - Public Safety

### **Bonus Sessions: Connection Zones**

Connection Zones offer opportunities to connect with colleagues in similar roles and stations with similar budgets. More information will be announced soon.