



2022 Events Calendar

<p>JANUARY</p> <p>DEI Meet Up Aishah Rashied Hyman of Public Media for All will join us to talk about the organization's experiences in 2021 and what's in store for 2022.</p> <p><i>Thursday, 1/20 at 4p ET/1p PT</i></p>	<p>FEBRUARY</p> <p>Making the Most of On Air Drive Jay Clayton of Greater Public leads this conversation about on air drive fundamentals and what stations should know about raising funds this year. Learn something new or bolster your skills in this informative and helpful webinar.</p> <p><i>Thursday, 2/24 at 4p ET/1p PT</i></p>
<p>MARCH</p> <p>DEI Meet Up Brenda Barnes of King FM joins us to talk about how her station centers diversity, equity, and inclusion, from the day-to-day operations of the station to programming.</p> <p><i>Thursday, 3/17 at 4p ET/1p PT</i></p>	<p>APRIL</p> <p>Building for Success: Creating a Yes Underwriting has been adversely affected for many stations throughout the pandemic. Beverly James discusses overcoming challenges and creating a yes with potential underwriters. This is sure to be an informative session for stations wanting to improve underwriting sales.</p> <p><i>Tuesday, 4/19 at 4p ET/1p PT</i></p>
<p>MAY</p> <p>DEI Meet Up Malii Watts Witten of Engage Between joins us to discuss diversity, equity, and inclusion for teams. This session will feature a group activity, therefore capacity is limited to 20 participants.</p> <p><i>Thursday, 5/19 at 4p ET/1p PT</i></p>	<p>JUNE</p> <p>The Music Industry and You In this session, we'll hear from music industry leaders about how musicians have been affected during the pandemic and the role stations can play in supporting the music industry.</p> <p><i>Thursday, 6/16 at 4p ET/1p PT</i></p>
<p><u>Virtual Conference</u> Mark your calendars for two full days of in depth sessions with industry leaders. More information, registration, schedule, and more will be made available this spring.</p> <p><i>Monday and Tuesday, June 27-28, 2022. 10a ET/7a PT to 6p ET/3p PT</i></p>	

<p>JULY</p> <p>DEI Meet Up July's guest speaker will be Ernesto Aguilar of KQED.</p> <p><i>Thursday, 7/21 at 4p ET/1p PT</i></p>	<p>AUGUST</p> <p><u>Navigating Elections</u> It's a midterm election year and stations across the country are rising to the challenge. Educating the public and public safety are at the center of this webinar.</p> <p><i>Thursday, 8/18 at 4p ET/1p PT</i></p>
<p>SEPTEMBER</p> <p>DEI Meet Up Public Media For All discusses the upcoming annual day of action and education.</p> <p><i>Thursday, 9/15 at 4p ET/1p PT</i></p>	<p>OCTOBER</p> <p>Underwriting Reboot When's the last time your station evaluated the underwriting program? In this session we'll talk about ways to refresh and reboot underwriting programs with Beverly James.</p> <p><i>Thursday, 10/20 at 4p ET/1p PT</i></p>
<p>NOVEMBER</p> <p><u>DEI Meet Up</u> Beyond Hiring: Providing Ongoing Support Systems Diversity, equity, and inclusion doesn't stop when we post a position and hire a candidate. In this webinar, we'll discuss how station's provide ongoing support for staff beyond the initial hiring process.</p> <p><i>Thursday, 11/17 at 4p ET/1p PT</i></p>	<p>DECEMBER</p> <p><i>To be announced</i></p> <p><i>Thursday, 12/15 at 4p ET/1p PT</i></p>

Webinars are free to members of NFCB. Click on the title of the sessions you're interested in to register to attend.

The schedule and rates for this year's virtual conference will be announced Spring 2022.