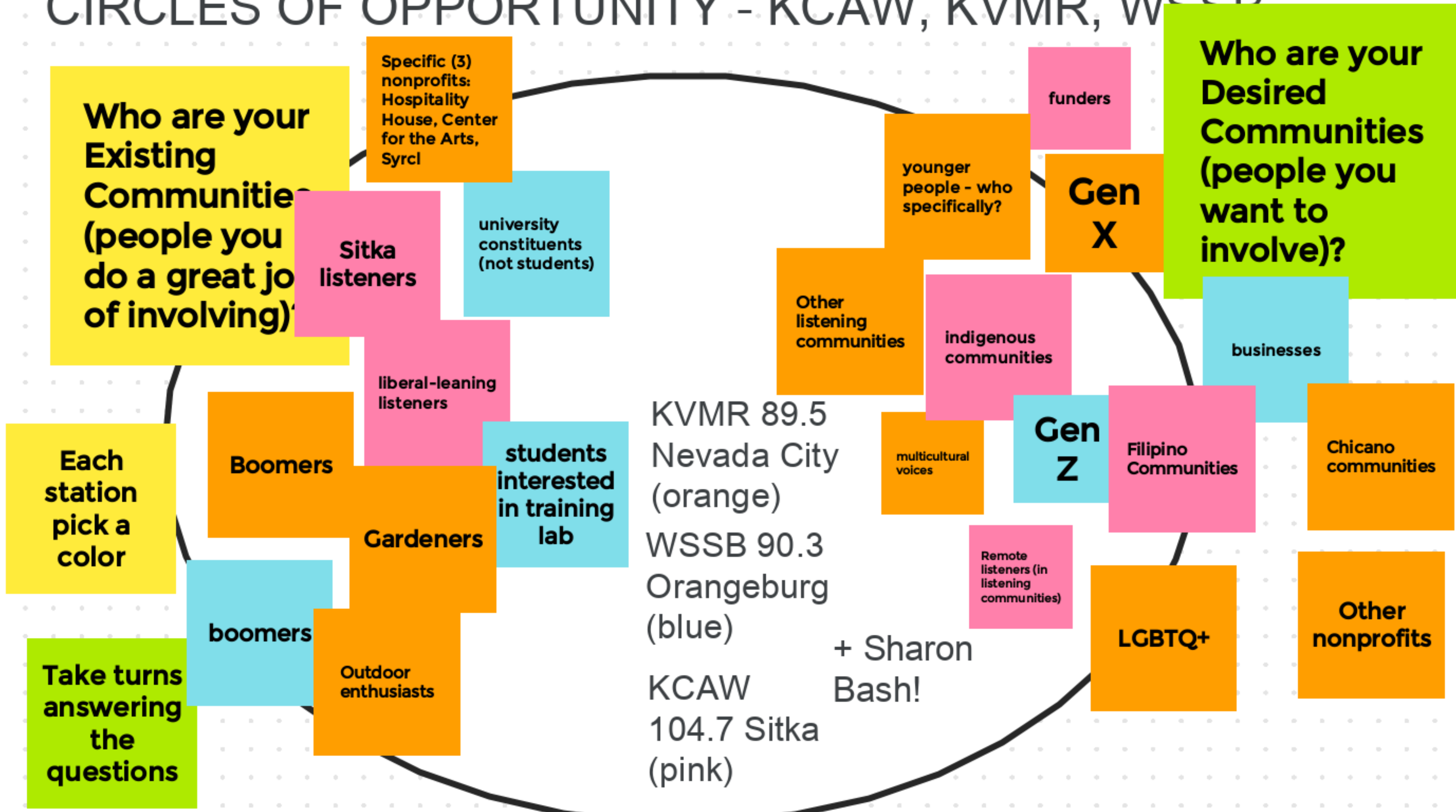


CIRCLES OF OPPORTUNITY - KCAW, KVMR, WSSB



COMMUNITY MAPPING (DESIRED COMMUNITY)

A community is a group of people connected by something shared.
Pick one desired community - a group you want to involve.

KCAW

Name of one representative of this community:

Is this community primarily connected by: Geography? Identity? Affinity?

How connected are people in this community? Do they have strong ties to each other or are they very loosely connected?

Barely Aware

Weak Ties

Strong Ties

Very Strong Ties

KVMR

**Gen Z - Seth -
Workstudy
Student -
Somewhat
Strong Tie,
knows staff**

**Translator
Community - Joshua
Bowen - Mayor of
Angoon, news
source - Weak Ties,
just uses service/not
fan**

**Multicultural - Tracy
Pepper - Director of
Color-Me-Human
NPO, activist -
Aware, talking to
staff**

WSSB

What are some of this community's assets and needs?

ASSETS

Something you're proud of, something you can build on



NEEDS

Something you lack, something you desire



I WANT TO INVOLVE Seth (blue), Tracy (orange), Josh (pink)

BY:

(desired community)

KCAW

KVMR

WSSB

Give tech

Become reflective OF this community

Supporting projects co-created BY this community

Offering welcome and value FOR this community

Give an actual platform to Tracy

Connect with peers

Redirection of resources

give her a show!

community journalism training

Make specific training

Lend clout to her

Figure out timing

rotating monthly report

make standing invitation

A la carte ability to do reports

Dedicate staff time

Bring in current community members, introduce/pair up!

Give him a space to talk

Partnered with schools to do classes/give credits

Make them a teacher!

promote presence on air!

Radio in their languages

have 10 minutes to give report regularly

Give show/resources

Tech and equipment

Seek out PSA opps

Training opportunities

WHERE DO YOU SEE THE GREATEST OPPORUNITY TODAY

Ask him to do something

Schedule 10 minute interview

Talk more!

KCAW

KVMR

WHERE MIGHT YOU GET STARTED?

Have a convo!

Call!

Call!

WSSB

