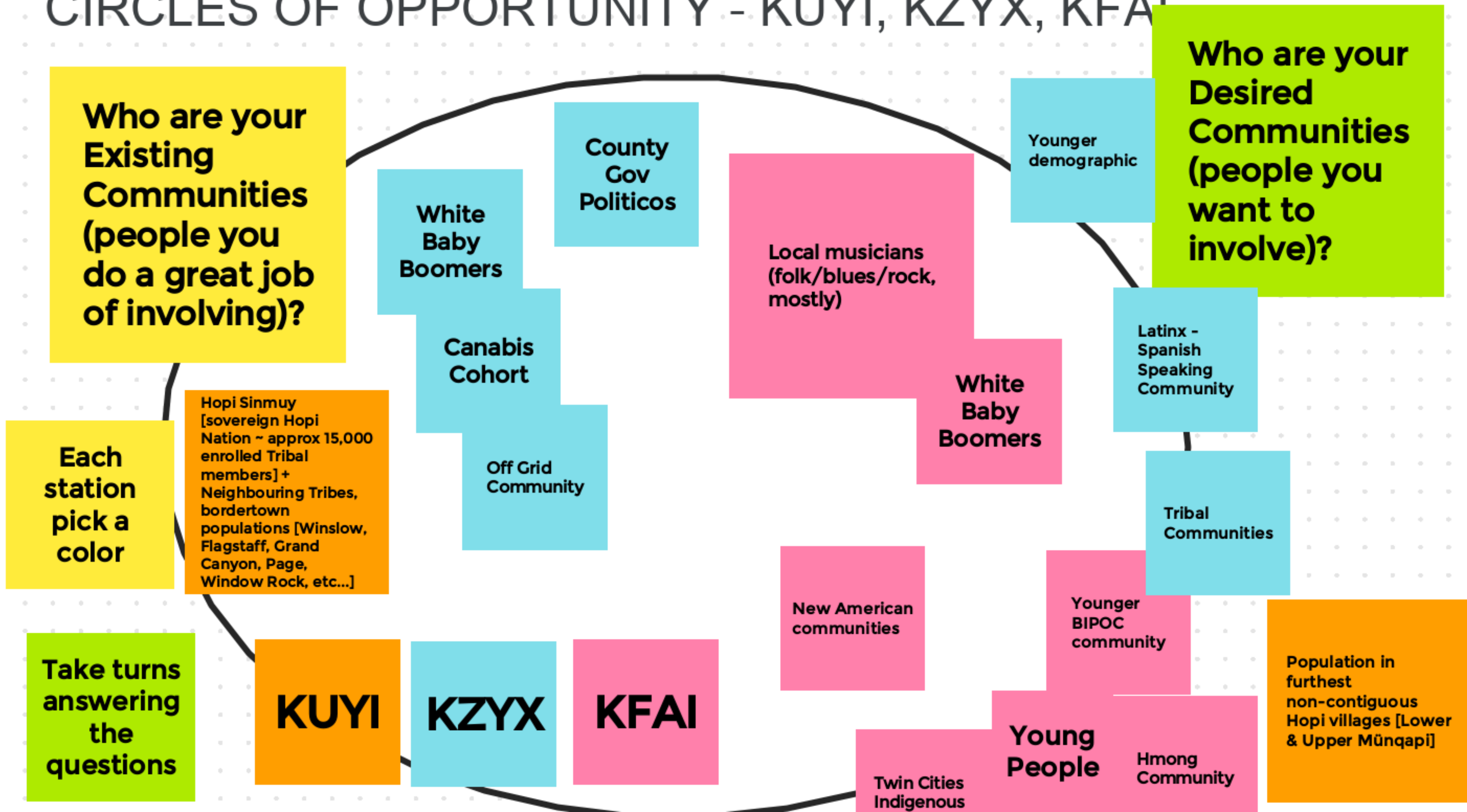


CIRCLES OF OPPORTUNITY - KUYI, KZYX, KFAI



COMMUNITY MAPPING (DESIRED COMMUNITY)

A community is a group of people connected by something shared.
Pick one desired community - a group you want to involve.



Name of one representative of this community:

Is this community primarily connected by: Geography? Identity? Affinity?

How connected are people in this community? Do they have strong ties to each other or are they very loosely connected?

Barely Aware

Weak Ties

Strong Ties

Very Strong Ties



**Mondo Lingual
Spanish Speakers -
Jose Noriega -
Language/Identity -
Strong Ties**

**Young BIPOC -
Yonci
Jameson -
Age/Affinity -
Weaker Ties**

**Lower & Upper
Münqapi Villages w/
priority within
Münqapi Day School
(youth & elder
broadcast program);
2nd priority: First
Mesa Villages & Hopi /
Tewa Lavayi speakers.**



What are some of this community's assets and needs?

ASSETS

Something you're proud of, something you can build on

Extremely Skilled Programmer

Connected to Spanish Speaking Community

Oldest continuously-inhabited community in North America [very strong ties]; Identity/Diaspora.

strong ties with local arts and social justice groups

Higher baseline experience with technology and relevant sound production

KUYI

KZYZ

KFAI

Increase Lavayi (language) content on-air

NEEDS

Something you lack, something you desire

No Bilingual Staff

lack of engagement as hosts/volunteers have moved on

Program that promotes diversity while explicitly avoiding tokenization

Underrepresented on Board, Volunteers and CAB

KUYI

KZYZ

KFAI

Increase Lavayi (language) content on-air

I WANT TO INVOLVE

BY:

(desired community)

Become reflective OF
this community

**Youth & elders
in the
Münqapi area**

KUYI

KZYZX

KFAI

Supporting projects co-
created BY this
community

**Oral History of
Spanish Speaking
Community/Music
and Public Affairs
Programs**

**Münqapi Day
School Hopi
language
program**

Offering welcome and
value FOR this
community

**Becoming a brand
embodying diversity
that volunteers
want to support /
associate with**

**Emergency
Info/Breaking
News
Translated
into Spanish**

WHERE DO YOU SEE THE GREATEST OPPORUNITY TODAY

example

example

Youth & Elders from a community that had no stable radio signal for the first decade of our broadcasting

KUYI

KZYX

WHERE MIGHT YOU GET STARTED?

example

example

Münqapi Day School librarian & tech staff

KFAI

