



CCI STIPEND EXPENSE TRACKING LOG

Station Name: KXWX

Project Name: Deepening Audience Outreach

List each expenditure related to implementing the goal(s) of your CCI project.

DATE(s)	EXPENSE DESCRIPTION	AMOUNT
3/1-5/30/2021	Della Jones, reporter/producer, interviewed 15 community members and produced four half-hour-long on-air segments about the region's multi-generational farming/ranching operations, associated local businesses, and Covid impacts	\$1,200
3/1/-7/30/2021	DeAnne Parker, program director, met remotely with reporting team on a weekly basis to map out segments about Covid impacts and community-based solutions.	\$875
3/1/-7/30/2021	Keith Stewart, news director, coordinated production and broadcast of above-noted stories	\$675
3/5/21	Three Sony Digital Audio Recorders for youth podcast training program	\$310
3/1/-7/30/2021	Kelly Curtis, producer and trainer, worked remotely with six high school students to produce twelve 30 min. podcast episodes of "Gen Z Epiphanies"	\$1,800
3/1/-5/30/2021	Maria Bell, general manager, hosted twelve weeks of "Community Conversations," an hour-long call-in show about current events focused on building equity and inclusion in the community	\$950
3/1/-7/1/2021	Facebook ad buys to promote station content	\$190
	TOTAL	\$6,000